



## **Verdant Technologies**

### **Corporate Profile**

#### **Overview**

Verdant Technologies ([www.verdant-tech.co.uk](http://www.verdant-tech.co.uk)), a specialist supplier of digital closed circuit television (CCTV) products and associated embedded design and consultancy services, was established in March 2002 by John Douglass.

The company is focused on the emerging market for networked Internet protocol (IP) based video transmission and digital CCTV systems and has developed a low cost, low power transceiver that enables the transmission of digital CCTV using existing analogue CCTV co-axial cabling. Verdant Technologies is privately owned and is based in the UK at Shepperton, Middlesex.

#### **History**

Verdant Technologies is building on the success of John Douglass's first CCTV company, Primavision, which he founded in the early nineties and subsequently sold (in November 2000) to Tenestra, an Internet company. Primavision developed and brought to market one of the first PC-based digital video recording and remote transmission CCTV systems, pioneering the use of software compression for this market. In 2002, following the decision by Tenestra's backers to pull out of the Internet business, John re-acquired Primavision's key assets and intellectual property and formed Verdant Technologies.

#### **Products**

Verdant Technologies offers its customers a range of products including digital recording and remote transmission systems; ruggedised industrial units for transport applications; IP cameras for CCTV networking; and mobile wireless local area networking (WLAN) camera modules.

#### **Technical skills**

The company has gained a wealth of PC hardware and software experience through its numerous development projects and offers a wide range of technical skills including: object orientated design and methodology; real time systems programming; device driver development; Windows product development; embedded hardware and software design; digital signal processing (DSP) image processor hardware and software design; video processing, compression and transmission, and network data transmission over TCP/IP, wireless or cellular networks.

#### **Market experience**

Verdant Technologies has supplied systems and technology to a wide range of customers across industrial, government, broadcast, security and medical markets, including organisations such as

BMW (UK) and the British Government's Foreign and Commonwealth Office. Current projects include the provision of long-range wireless CCTV telemetry for Redhill aerodrome, and ultra-high resolution digital image recording for a high profile Heathrow-based car parking company.

**Key executives (see separate biography)**

John Douglass, founder and chief executive officer.

**Media contact:**

Martin Brooke  
Martin Brooke Associates  
Tel +44 (0) 1223 264050  
Email: martin.brooke@mba-pr.com