



John Douglass

Founder and CEO, Verdant Technologies

John Douglass is the founder and chief executive officer of Verdant Technologies, (www.verdant-tech.co.uk), a specialist supplier of digital closed circuit television (CCTV) products and associated embedded design and consultancy services.

John's career spans more than two decades. His hardware and embedded software development capability coupled with project management and entrepreneurial skills have led to some pioneering work in the CCTV industry. In the early nineties, his first company (Primavision) developed and brought to market the first software only PC-based digital recording and remote transmission CCTV system. This innovation is set to continue with the recent development of a low cost, low power transceiver that enables the transmission of digital CCTV using existing analogue CCTV co-axial cabling.

After graduating from Kingston University with a BSc in Electrical and Electronic Engineering, John started work as a design engineer (in 1979) at **Albury Instruments**, a medical device company. In 1983, he left to become an independent engineering consultant and worked on a variety of design projects before joining **Cambridge Computer Graphics** in 1987. Here, as technical director, he developed application specific integrated circuits (ASICS) and PC multimedia graphics cards.

In 1992, seeing the potential for PC based digital video recording and remote transmission in the CCTV market, John set up **Primavision** and over the next eight years built a highly successful and profitable business, which he subsequently sold, in November 2000, to **Tenestra**, an Internet company. During 2001, as technical director of the Tenestra subsidiary, John managed the handover process and the new product development programme.

In 2002, following the decision by Tenestra's backers to pull out of the Internet business, John re-acquired Primavision's key assets and intellectual property and formed **Verdant Technologies**.

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